

ONLINE VENDOR PRODUCT INFORMATION ENTRY SYSTEM

Thank you for your interest in the Online Vendor Product Information Entry System!

If a picture is worth 1,000 words, then what would a picture plus sales, packaging, preparation and nutrition information be worth? Hopefully worth a sale!

Adding your product information to eFoodUSA-powered websites is a great way to provide this information when it counts the most – when the operator is deciding on purchasing your products! In addition, it is a completely **FREE service** to you!

Product Information in our database is available to all Distributors with an eFoodUSA-powered website. That's over 50 distributors and tens of thousands of foodservice operators nation-wide!

Your submitted product information will be viewable by these distributors' web-enabled customers in not only the **Products Search** section, but also on **Order Guides** in the **Place Order** section when the customer is placing an order! What a great way to give your items the extra advantage with additional product information!

For more information contact us at:



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EFOODUSA—POWERED WEBSITE SOLUTIONS

Online Product Information Entry System for Vendors

EVOLVING
E-COMMERCE
FOR THE
FOOD SERVICE
INDUSTRY

ONLINE VENDOR PRODUCT INFORMATION ENTRY SYSTEM GUIDELINES

If you provide products to Foodservice Distributors throughout the United States and are interested in free marketing to their customers who order online, then you won't want to miss this opportunity!

The key to product information is the 14-digit case UPC number. Product information submitted to eFoodUSA **must** include a **UPC number** for each item.

General Product Information:

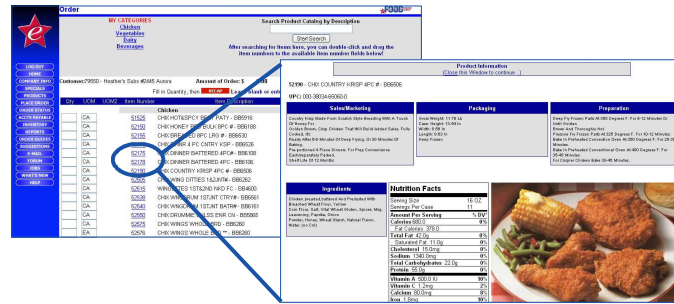
- Product Description
- Pack Size
- MFG Item Number
- Brand
- Case Cube
- Case Weight

Sales/Marketing Information

- Description of product
- Features and Benefits
- Detailed CN Information (example: provides 3 bread components)
- For CHEMICALS: Precautions, Directions for Use, Suggested Uses
NOTE: MSDS sheets can be e-mailed to us in .PDF format, named by 14-digit UPC, for easy operator downloads.

Preparation/Cooking Instructions

- Ready to Eat
- Cooking Instructions
- Recipes/Serving Suggestions



Order Guide Page and the Additional Information Page as a result of clicking the Item Number Link on the order guide (Note: This additional information page will open into a new window so as not to lose the operator's place while navigating through his/her order guide on the website.



Products Search Section of a Search Results Page and a few of the Additional Information Pages as a result of clicking the corresponding additional information buttons ~ Preparation Page, Nutritional Information Page, Product Picture Page (Sales & Marketing and Packaging & Storage Pages not shown, however resemble the format of the Preparation Page shown).

Packaging/Storage Information

- How to store product and where
- Type of container the item is packaged in (ex. glass/plastic bottles, bag, tub, can, etc.)
- Portion / Pack Size
- Case Weight (Gross, Net)
- Case Cube
- Shelf Life
- Freezer/Refrigerator Shelf Life

Nutritional Information

- Serving Size
- Calories / Calories from Fat
- Ingredients
- Allergy Information
- Kosher Code
- Nutrient Amounts up to one decimal place
- Vitamins and Minerals
- Daily Value Percentage
- School Equivalents

Picture of Product

- Upload in .JPG Format
- 250 x 250 Pixels maximum height by width preferred